Connecting people with lawyers

# **Qredible.co.uk** provides member lawyers with new clients!

The Qredible online lawyer directory is a specialised platform for lawyers to showcase their capabilities and experience. In turn, it provides a one-stop-shop for potential clients to view solicitors, conveyancers, barristers and legal executives to help make an informed decision when selecting their new lawyer. At these uncertain times, more and more people are turning online to find a lawyer, and we look forward to working with you or your marketing/business development teams to make sure new clients can find YOU.



# 6 REASONS TO BE IN QREDIBLE



Win new clients!



Appear higher & more often in online searches



Showcase your skills & expertise with a personalised profile



Increase your client base and grow vour law firm



Free your billable hours and boost revenue



Extend your social media reach with promoted guest blogs

## LAWYER'S TESTIMONIAL



"It's fair to say that we were sceptical when we paid for the Qredible.co.uk annual subscription in March (2020) but we are pleased to say that it has already paid for itself in the new business it has brought the firm. Moreover, we have also benefitted from their online reach and we now post social media blogs via them and the engagement levels have gone from tens to thousands!"

**Dr Donald Macfarlane - Partner SBP Law** 

### **CLIENT'S TESTIMONIAL**

"Using Qredible.co.uk was quick and easy and was really valuable to me. This was the first time I needed a lawyer and was not sure where to turn. I found Qredible online and within a few clicks I had a choice of relevant lawyers in my area with the experience I needed. I liked the filters and the photos of each lawyer (I'm a visual person, and it was reassuring to see the person I am appointing to represent me). Within minutes I had chosen my lawyer and booked in my free initial consultation. I've since appointed her as my lawyer and happy that she's working on my case." - Lucia Ferrari, London



The International Qredible Family













## BENEFIT FROM OUR DIGITAL MARKETING EXPERTISE

We know people are struggling to find good lawyers, and we want to help those people find you. Our main marketing activities are based on a dynamic growth strategy which is predominantly focused on online marketing and PR.

#### Some methods include

Google Ads • Search Engine Optimisation • Social Media Marketing • Digital Screens - Train Stations Content Marketing including videos and blogs • The Times & other online partners

#### FREE ONLINE VISIBILITY HEALTHCHECK

## Do you know your websites Domain Authority?

Speak to us today and we could provide you with a free audit to ascertain you and your firms online visibility

### What is domain authority?

Domain Authority (DA) is a search engine ranking score that predicts how well a website will rank on search engine result pages (SERPs).



#### **BE OUR GUEST BLOGGER**



We publish your content on our Social Media channels resulting in higher levels of engagements, thus improving your online visibility. This allows your site to resonate with your target audience, and build rapport with potential clients quickly.

## CHOOSE THE PROFILE PACKAGE THAT SUITS YOU!











### **CONTACT US NOW!**

To find out more about how we can help you to improve your visibility, gain more clients and boost your income, contact us at contact@gredible.co.uk











